

simplyCRM

Marketing, simplified

www.simplystudio.co



CV. Simply Studio Digital

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SOLUSI

TERATUR

1. Akses mudah data registrasi
2. Penilaian kinerja marketing / agent secara real-time

CEPAT

1. Pengiriman LoA (Letter of Acceptance) dalam hitungan detik
2. Auto Ranking (untuk beasiswa) & Auto Send LoA
3. Integrasi dengan Whatsapp & Email

TERINTEGRASI

1. Koneksi ke Sistem Akademik
2. Fasilitas Import & Export Data
3. Online Placement Test dengan Payment Gateway

SOLUSI

Form Online
Pendaftaran
Siswa Terpadu

Manajemen
Data Siswa

Laporan Kinerja
Marketing &
Agent

Auto Rank &
LoA Cepat

Online
Placement Test

Budgeting
& Expense
Control

Broadcast
Email &
Whatsapp

Integrasi
dengan Sistem
Akademik

Akses Kapan
Saja Dimana
Saja



Studi Kasus : President University

Studi kasus pada President University yang mengimplementasikan simplyCRM pada Tahun 2018/2019

No	Features	Dengan simply CRM (th 2017)
1.	Jumlah Intake Siswa	+ 40% (Intake 2017 dari 2016) + 60% (Intake 2018 dari 2016)
2.	Jumlah Cost terkait Admisi Pengiriman Surat Fisik LoA Operasional (Dinas)	Berkurang 60%
3	Efisiensi Proses Dari pendaftaran hingga LoA Dari 2 bulan menjadi 1 jam	Lebih dari 80%



Biaya simplyCRM - University

No	Features	Notes
1.	simplyCRM for Campus Web-Based Installation & Implementation	IDR 13.500.000
2.	WA (Deposit \$5) & 10.000 email	-
3	Server 2 Bulan	
	Total	IDR 13.500.000

One Time purchase : **IDR 13.500.000,-**

Yearly fee : **IDR 3.000.000**

The pricing already includes;

1. Error-free guarantee
2. Installation & Go Live



Waktu

No	Features	Duration
1.	Development Phase A. Business Flow Setting & Adjustment B. Content & Data Collection	1 Weeks
2.	Development Phase A. System & Infrastructure Setup B. Web & Mobile Apps Development & Feedback Cycle C. Web & Mobile Apps Testing	2 Weeks
3.	Cutover Phase A. Web & Mobile Apps Launch B. Program Documentation C. User Training	1 Weeks
4.	Support & Maintenance	



Our Client

Our Campus User



Our Client



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Thank you.

For enquiry and assistance, please contact;

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